

NovoColor® SF

Transparent Pigment Dispersions

MARKET SEGMENTS
 Architectural, Industrial OEM, Industrial Wood

DESCRIPTION

NovoColor® SF is a line of highly transparent waterborne pigment dispersions offering excellent color stability and exterior durability. These colorants are capable of matching all types of wood stain colors. NovoColor SF colorants are compatible in acrylic emulsion and waterborne or water-dispersible alkyd stains, as well as waterborne coatings for plastics. This product line is for In-Plant and specialty industrial wood stains and coatings, wood graining inks, specialty inks, fabric, plastic, foil, paper, glass, and concrete coatings.

PROPERTIES

- High transparency
- Non-Resinous
- Ethylene and propylene glycol free
- Minimal impact on critical paint and coatings properties
- Outstanding compatibility in a wide range of waterborne coating systems
- Excellent lightfastness and durability
- Wide range of pigment choices to meet your coating systems requirements for durability, chemical resistance, and color space

COMMON APPLICATIONS

Wood Stains and Coatings; Concrete Stains; Specialty Inks; Foil Coatings
 Glass Coatings

Specifications	
Tint Strength	98% - 102%
Color	DE < 1.0 by CIELab

Uses	In-Plant colorant
Type	Low VOC, Water-Only
Dosing	Gravimetric and Volumetric



Packaging: Pail

Questions? Call EPS Customer Service @ 1-800-654-4242 / Email: colourservices@ccofa.com

1/11/2021

TECHNICAL SUPPORT: These guidelines are offered to assist the paint formulator in achieving the high performance properties noted and are offered for illustration purposes only; the paint formulator bears sole responsibility for the performance of the final coating product.

SDS: For details on health, safety and handling information, Safety Data Sheets (SDS) are available at www.epscca.com.

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Technical Data Sheet

PRODUCT NUMBER	MASS TONE	COLORANT NAME	CI PIGMENT NAME	Typical Properties				
				DENSITY LB/GAL	DENSITY g/cc	% PRIME PIGMENT BY WT.	% TOTAL SOLIDS BY WT.	% WATER BY WEIGHT
8100		White	PW6	16.7	2.0	66.2%	76.9%	23.1%
8113		Organic Yellow	PY13	9.4	1.1	35.0%	46.8%	53.2%
8114		Medium Yellow	PY83	9.3	1.1	34.9%	45.6%	54.4%
8115		Golden Yellow	PY110	10.2	1.2	36.4%	53.4%	46.6%
8122		Phthalo Green	PG7	10.2	1.2	32.0%	50.8%	49.2%
8132		Phthalo Blue	PB15:3	9.8	1.2	34.0%	50.7%	49.3%
8138		Trans Oxide Red	PR101	11.2	1.3	30.6%	40.3%	59.7%
8140		Carbazole Violet	PV23	9.6	1.2	34.0%	49.7%	50.3%
8142		Organic Red	PR166	9.7	1.2	40.0%	52.8%	47.3%
8144		Rubine Red	PR184	9.7	1.2	35.0%	54.7%	45.3%
8146		DPP Red	PR254	9.3	1.1	25.0%	46.5%	53.5%
8149		Magenta	PR122	9.0	1.1	20.0%	31.3%	68.7%
8170		Trans Oxide Yellow	PY42	12.0	1.4	39.7%	50.2%	49.9%
8188		Brown	PBR25	9.3	1.1	25.0%	44.2%	58.0%
8194		Carbon Black	PBK7	9.9	1.2	30.7%	49.5%	50.5%

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